BOMA Capital Region MARCH TO SUCCESS

A Half-Day Conference of Professional Development & Networking

Wednesday, 3/25/15 - Hilton Garden Inn, 235 Hoosick Street, Troy, NY

Registration Begins at 11:30am. Luncheon and Speakers begin at 12:30pm, Cocktail Hour at 4:30pm

SPONSORSHIP OPPORTUNITIES

SOLD

Grand Sponsor (1) - $2,500 - BBL Management Group
Includes 2-4 Minute podium time and intro of Keynote Speaker.
Appropriate Signage, name in program,
and on flyers/website and Includes 8 Attendees.

SOLD

Presenting Sponsors - $1.000 - ACCENT JANITRONICS TRISTATE FACADE SERVICES
Includes 2-4 Minute podium time and intro of speakers.
Appropriate Signage, name in program,
and on flyers/website and Includes 4 Attendees.

Cocktail Sponsor - $750
Includes appropriate signage, name in program and
on flyers/website and 2 Attendees.

Luncheon Sponsor - $750
Includes appropriate signage, name in program
and on flyers/website and 2 Attendees.

Social Sponsor - $500
Includes appropriate signage, name in program
and on flyers/website and 2 Attendees.

Supporter - $250
Includes name in program and on flyers/website.

****Other Sponsorship Opportunities may be available upon request.**

____ Member Attendees Full ____ Member Cocktail Only
___Non Member Attendee Full ____ Non Member Cocktail
____ Vendor Registration

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

PAYMENT:
Check (Payable to CRBOMA) Check #_____
Credit Card (Circle) VISA MC AMEX

Amount: _____

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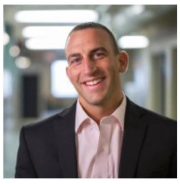
Please complete Form and send to CRBOMA
1450 Western Avenue, Suite 101, Albany NY 12203
Email: CRBOMA@caphill.com Fax: 518-463-8656

Featuring the Following Special Guest Speakers



KEYNOTE PRESENTATION

Michael Saccocio - Leadership -
Executive Director of City Mission Schenectady, Former Deputy Mayor of Schenectady, and former Professional Baseball Player for the Montreal Expos Organization



Joseph Uccellini - Social Media -
Communications & Employee Development Coordinator
Topic: "Socially F.I.T." (Facebook, Instagram and Twitter). Presentation will cover effective use of the major 3 social media outlets & how to use Google Analytics and UTM codes in order to help measure success of our programs.



Michael J Sciotti - Labor Relations -
National Labor Relations Board - Non-Union Employees
Topic: The National Labor Relations Board's War Against Non-Union Employers & Their Employee Handbooks.

REGISTRATION

Vendors
$475
Includes 2 Registrants & 6' Display At Event

Principal Attendees
Full Day Event
Member Company - $125
Non-Members - $150

Cocktail Party Only
Member Company - $45
Non-Members - $65

****Open to Non-Members after March 5th *if category has not already been filled by a member.**



Margaret Serrato - Herman Miller -
Communications & Employee Development Coordinator
PhD MBA AIA ASI, LEEDAP
Topic: Design/Use of Space. This discussion provides fresh information on global trends and how workplace design is changing to support new ways of working.